



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN ALABAMA

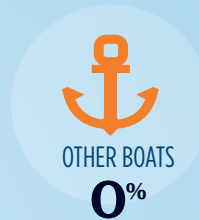
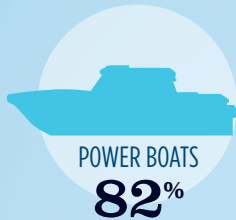
## CONGRESSIONAL DISTRICT 6

Number of Recreational Boats*	<b>34,882</b>
Recreational Boating Industry Businesses	<b>33</b>
Total Jobs	<b>2,900</b>
Annual Recreational Boating-Related Spending	<b>\$156.2</b> MILLION



### RECREATIONAL BOATS IN AL-6

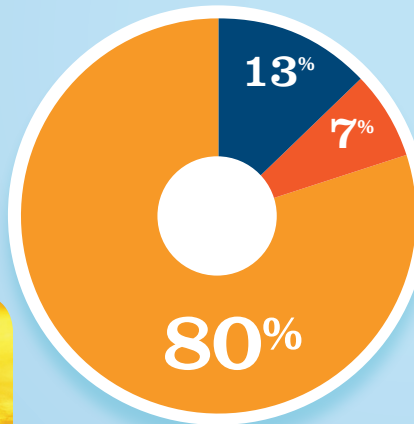
<b>TOTAL BOATS*</b>	<b>▶ 34,882</b>
<b>REGISTERED BOATS</b>	<b>34,882</b>
Power boats	28,458
PWCs	5,843
Sailboats	484
Other Boats	97
<b>HOUSEHOLDS PER BOAT</b>	<b>7.6</b>



\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN AL-6

<b>TOTAL BOATING JOBS</b>	<b>▶ 557</b>
Boat Building	-
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	443
Dealers / Wholesalers	39
Boat Services	75

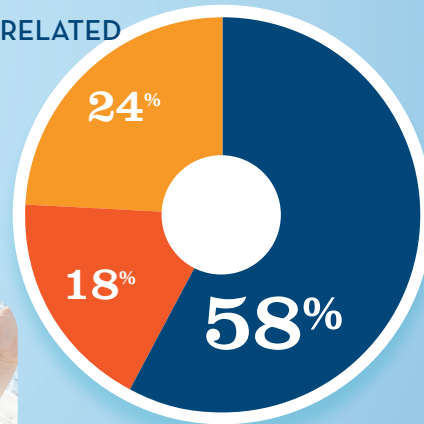


● BOAT BUILDING †  
● MOTOR/ENG. MFGR. †  
● ACC./SUPPLIES MFGR.  
● DLRS/WHOLESALERS  
● BOAT SERVICES  
● † 0%



### RECREATIONAL BOATING-RELATED BUSINESSES IN AL-6

<b>TOTAL BUSINESSES</b>	<b>▶ 33</b>
Boat Building	-
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	8
Dealers / Wholesalers	6
Boat Services	19

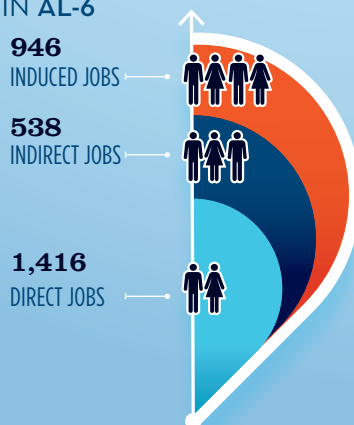


● BOAT BUILDING †  
● MOTOR/ENG. MFGR. †  
● ACC./SUPPLIES MFGR.  
● DLRS/WHOLESALERS  
● BOAT SERVICES  
● † 0%



### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN AL-6

<b>EST. TOTAL JOBS</b>	<b>▶ 2,900</b>
<b>EST. TOTAL LABOR INCOME</b>	<b>\$120.3</b> MILLIONS
Est. Direct Income	\$48.8
Est. Indirect Income	\$30.1
Est. Induced Income	\$41.4



### RECREATIONAL BOATING INDUSTRY SALES IN AL-6

Boat Building	\$0.0	<b>\$0.0</b> MILLION
Motor / Engine Mfgr.	\$0.0	<b>\$0.0</b> MILLION
Accessory / Supplies Mfgr.	\$117.3	<b>\$117.3</b> MILLION
<b>TOTAL MFG. SALES</b>	<b>▶ \$117.3</b>	
Dealers / Wholesalers	\$18.4	<b>\$18.4</b> MILLION
Boat Services	\$20.8	<b>\$20.2</b> MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>▶ \$39.2</b>	

● BOAT BUILDING  
● MOTOR/ENG. MFGR.  
● ACC./SUPPLIES MFGR.  
● DLRS/WHOLESALERS  
● BOAT SERVICES

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University